



# Join the Champions of Hope Planning Committee

Champions of Hope Gala, hosted by the CEOs Against Cancer of Minnesota Chapter, is a premier gala event that raises life-saving funds to support the American Cancer Society's mission and the Minnesota Hope Lodge locations.

With the support of the Staff Partner and in conjunction with the CEOs Against Cancer of Minnesota Chapter and the Executive Board, the Planning Committee will serve as leaders for the Champions of Hope Gala.

## GENERAL DUTIES

- Understand and help promote the mission of the American Cancer Society
- Attend monthly planning meetings
- Take on monthly tasks to be completed outside of meetings
- Attend or volunteer at the event
- Help sustain the committee by recruiting other volunteers

## ROLES & RESPONSIBILITIES

- **Auction:** Solicit and procure unique, one-of-a-kind live and silent auction items and experiences, work to “package” items, write package descriptions, strategize values, and stage the items for the event.
- **Revenue Enhancers:** Develop revenue enhancing activities for the night of the event.
- **Marketing & PR:** Develop a plan to promote the event through local media, social media, and other channels.
- **Logistics:** Assist in creating the event experience through menu, set up, entertainment, ambiance and décor.
- **Mission:** Work to incorporate the American Cancer Society’s mission at the event.

## EVENT DETAILS

NOVEMBER 8, 2024

RENAISSANCE MINNEAPOLIS HOTEL,  
THE DEPOT

[hopegalamn.org](http://hopegalamn.org)

Contact Paige Myers at [paige.myers@cancer.org](mailto:paige.myers@cancer.org) for more information