



CEOs Against Cancer®

Champions *of* **HOPE** *Gala*

SPONSORSHIP OPPORTUNITIES

Friday, November 8th, 2024

**RENAISSANCE MINNEAPOLIS HOTEL,
THE DEPOT**



CEOs Against Cancer®

The American Cancer Society invites you to join us for the 2023 Champions of Hope Gala hosted by our CEOs Against Cancer of Minnesota Chapter and the 2023 Executive Board. These business and community leaders are dedicated to saving lives by uniting to change the course of cancer and leveraging the collective knowledge, power, and resources of the American Cancer Society.

This year's Champions of Hope gala will be held on **Friday, November 8th**, including a cocktail reception, live and silent auctions, survivor testimonials, live entertainment, and so much more. You will also have the opportunity during our paddle raise to **give directly to our two Hope Lodge locations in Minnesota - Minneapolis and Rochester** - where cancer patients and their caregivers stay at no cost while undergoing lifesaving treatment.

CEOS AGAINST CANCER MEMBERS

Chair: Shelly Ibach, Sleep Number Corporation

Troy Barrow | Renewal by Andersen
Craig Beason | Renodis
Sharon Bloodworth | White Oaks Wealth Advisors
Jennifer Bratton | Boston Consulting Group
Jude Bricker | Sun Country Airlines
Kevin Croston | North Memorial Health
Brett Edelson | UnitedHealthCare
Dana Erickson | Blue Cross and Blue Shield of Minnesota
Nate Haines | Huron Consulting Group
J.D. Harris | Argent Reach
James Hereford | MHealth Fairview
Dave Huml | Tennant Company
Aaron Johnson | Twin Cities Orthopedics
Dominic Iannazzo | Ernst and Young
Kevin Krolczyk | Mint Roofing
Michael Lacey | DigiNeer

Greg Mays | Sun Country Airlines
Andrew Miller | Minnesota Vikings
Jay Miller | Nortech Systems
John Quinlivan | Gordon James Construction and Development
Tamera Robinson | Delta Dental
Scott Rollin | Management Compensation Resources
Inell Rosario | Andros ENT & Sleep Center PA
Anne Sample | Navigate Forward
Terry Sandvold | Sandvold Financial Group
Kelli Schnieder | Eliassen Group
Chad Severson | Ergotron
Andrea Walsh | HealthPartners
Bret Weiss | WSB
Robert Wieland | Allina Health | Aetna
Ryan Williams | Andersen Corporation

2024 EXECUTIVE BOARD

Chairs: Terry and Lynda Sandvold, Sandvold Financial Group

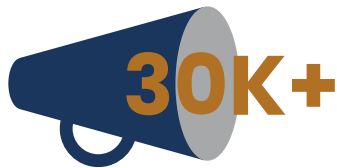
Julie Benton
Lisa Hrpcek | Tennant Company
Jolene Jacobsen | Sleep Number Corporation
Katie Johnson | Polaris
Jaclyn May | Cushman Wakefield

Monique Romane | Ecolab
Lynda Sandvold | ABLE Partnership LLP
Terry Sandvold | Sandvold Financial Group
Sue Thompson | iHeartMedia

SPONSORSHIP BENEFITS

Sponsorship is the 3rd most trusted form of advertising globally: trusted by 81% of consumers – behind only personal recommendations and a company's own website.

Source: Nielson 2022



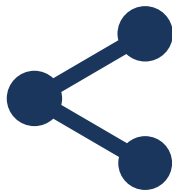
IMPRESSIONS

Be seen. Increase exposure through partnering with THE trusted leader in the fight against cancer.



COMMUNITY

Establish your company as partner in improving cancer outcomes in your own backyard.



CONNECT

You'll have the opportunity to network with an impact-driven audience, all with a common goal -- to end cancer as we know it, for everyone.

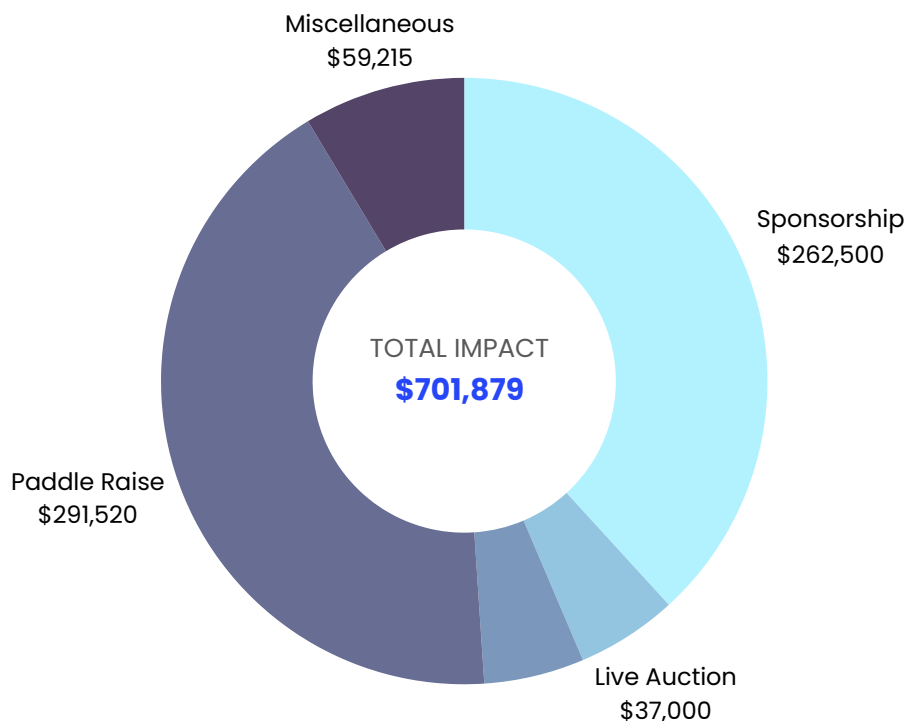


SUPPORT

Show your support for your friends, family, and employees who are fighting or will fight cancer in the future.

CHAMPIONS OF HOPE

EVENT SUPPORT AT A GLANCE



NUMBER OF ATTENDEES **475**

CORPORATE SPONSORS **28**

YEAR-OVER-YEAR GROWTH **37.4%**

2023 ACS MINNESOTA IMPACT

Research

ACS currently has **6** research grants in effect totaling **\$2.32M** at The Hormel Institute, University of Minnesota, and Mayo Clinic Cancer Center

Currently-funded research includes focuses on breast cancer, ovarian cancer, lung cancer, melanoma, acute myeloid leukemia, and more

Patient Support

Awarded **\$211,000** in transportation & lodging grants to **10** health systems across the state.

Provided over **1,016** rides to patients via Road To Recovery volunteer driver program.

4,403 calls to NCIC from people seeking services and support

Provided over **18,000** free nights of lodging at the Rochester and Minneapolis Hope Lodges

ACS CAN

5,379 volunteers are part of our grassroots network

102 advocates met with lawmakers during Minnesotans for a Smoke-Free Generation Week of Action

57 media stories across the state about cancer issues

982 Minnesotans directly contacted their elected officials on behalf of our cancer-fighting agenda

WHAT OUR SPONSORS SAY

“Sleep Number has committed to support the American Cancer Society’s Hope Lodge communities through financial commitments and by furnishing Lodges with its life-changing 360® smart beds, Sleep Number® bedding and other sleep solutions to provide comforting sleep experiences to patients staying there during their cancer treatment journey.

-Shelly Ibach, CEO of Sleep Number and Chair of CEOs Against Cancer

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“What started in 2018 as a show of support for a beloved Renewal by Andersen co-worker who was diagnosed with cancer has now turned into an annual campaign supported by employees across Andersen and the Renewal by Andersen retail network. Thanks to our employees, independently owned retailers, and their homeowners, we’ve donated financially and have also saved the Society direct costs by replacing windows at Hope Lodges across the country to ensure cancer patients and their caregivers can have a safe and comfortable place to stay as they receive lifesaving cancer treatments.

-Troy Barrow, President of Renewal by Andersen

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